

EndUser Software Corp.

Mailbox X - Release Notes

Last Update: March 2011

Release 6.01

New parameter to preview summary page

Users can quickly execute a save profile by clicking on the Finish button after selecting a profile. A new action parameter is now available to make Mailbox X allow users to view the summary when the process ends instead of it automatically closing.

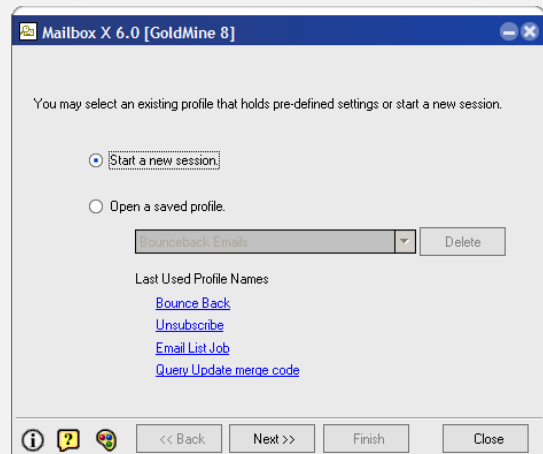
Minor Fix

Resolved issue where users are prompted with the login help dialog when the GoldMine installation directory is on the root of a drive mapping (i.e. "G:\")

Release 6.00

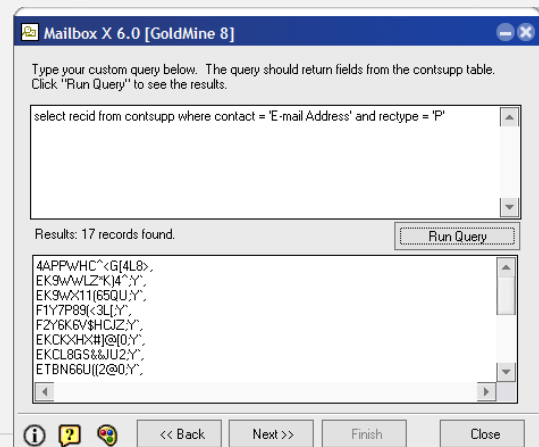
Quick Access to Last 5 Profiles Used in Mailbox X

As users create more profiles in Mailbox X, the list keeps on growing and it becomes tedious to find and select the most used profiles. With this release, it will display the 5 last used profiles and user can simply click on the displayed profile name to activate it.



Use Custom Query to qualify records for processing

E-mail addresses are the lifeblood of your online campaigns so having tools to better manage those records will greatly help in ensuring the success of your marketing campaigns. Perform any of the available processing action based on a list of e-mail addresses generated by a custom SQL query. Here are some possibilities:



- Update the e-mail merge code of all e-mail addresses which doesn't have any e-mail merge code assigned to them.
- Update the e-mail merge code (or any contact field) based on a list of e-mail addresses that belong to a certain set of contact records where their "Industry" is set to "Software Manufacturing".
- Clean-up your database by deleting e-mail addresses with an e-mail merge code of "BAD".
- Save all your settings as a profile and automate running the query and clean-up your database. Have a nightly schedule to run Mailbox X, execute the query and update your contact records based on the merge code of the e-mail address.

Update E-mail Address Data From An External List

Users can now use an external list to update the data of e-mail address records in GoldMine. Imagine having a lot of bounce back e-mail addresses and you have users who are given the task to validate those e-mail addresses or get an updated value for the e-mail address. Mailbox X can export the bounce back e-mail addresses and then when those users have identified the new valid e-mail addresses, the new list can be used to update those bounce back e-mail addresses in GoldMine. The import file can also include a merge code to optionally update the merge code for the corresponding e-mail address record.

**Import file needs to be in Tab delimited file format and it should include the original value of the e-mail address.*

Mailbox X 6.00 [GoldMine 8]

Update e-mail address data by using a tab delimited file containing the matching e-mail address in GoldMine and new values to either update the e-mail address or the merge code. The import file should be a TAB delimited text file.

E-mail Address Match Field: [Dropdown]

GoldMine Fields	Import Fields	Update
E-mail Address	[Dropdown]	<input type="checkbox"/>
Merge Codes	[Dropdown]	<input type="checkbox"/>

<< Back Next >> Cancel Close

New automation parameters

New parameter tags are now available to automated Mailbox X. It is now possible to pass the path of the text file that will be used by the option “Process records based on an existing list of e-mail addresses”. Passing the text filename will bypass the pre-defined filename stored in the profile. If you have an external system that captures bounce back or unsubscribe e-mail messages, you can easily integrate Mailbox X to process those e-mail addresses in GoldMine by using the automation parameters.

Custom Re-branding option for resellers

Mailbox X can now easily be re-branded. This is accomplished by the branding plug-in feature introduced in this release. Mailbox X resellers who wish to have their re-branded version of Mailbox X simply needs to contact EndUser Software Corp. so that a branding plug-in can be created. Simply include the plug-in (dll) with their installation of Mailbox X to activate the re-branding plug-in. Branding options includes the ability to change the application title, icon, about dialog box image, hide buttons, and use your own set of help files. The possibilities are endless, new re-branding options can additionally be added to address your needs.

Re-architected Code for optimization

For the last 10 years, Mailbox X has been delivered as a single exe and no dll files are installed in the Windows system. With version 6.0, the application has been re-architected to separate the major components into their own separate modules . These new modules will be installed to the same folder where Mailbox X is installed, keeping your Windows system files untouched. This also results in a smaller exe and a more lean code ensuring a more manageable code which is easier to maintain and ultimately resulting to a more robust system. A great example is how the re-branding module is implemented as a plug-in. This new design will only make Mailbox X more versatile in incorporating new features.

Support

For Technical support, please feel free to send your inquiries to support@endusersoftware.com.